

**LETHBRIDGE COUNTY  
IN THE PROVINCE OF ALBERTA**

**BYLAW NO. 23-013**

Being a bylaw of Lethbridge County in the Province of Alberta to establish methods for advertising for public notices.

**WHEREAS**, pursuant to section 606(1) of the *Municipal Government Act*, a municipality is required to advertise a bylaw, resolution, meeting, public hearing, or other things by advertising in a newspaper or other publication circulating in the area, mailing or delivering a notice to every residence in the affected area or by another method provided for in a bylaw under section 606.1; and,

**WHEREAS**, pursuant to section 606.1(1) of the *Municipal Government Act*, a council may by bylaw provide for one or more methods, which may include electronic means, for advertising proposed bylaws, resolutions, meetings, public hearings, and other things referred to in section 606; and

**WHEREAS**, pursuant to section 606.1(2) of the *Municipal Government Act*, Council is satisfied that the methods set out in this bylaw are likely to bring proposed bylaws, resolutions, meetings, public hearings, and other things advertised by that method to the attention of substantially all residents in the area to which the bylaw, resolution or other thing relates or in which the meeting or hearing is to be held;

**THEREFORE**, the Council of Lethbridge County, duly assembled, hereby enacts as follows:

**PART 1 – TITLE**

1. This bylaw may be referred to as the “Advertising Bylaw”.

**PART 2 – PURPOSE**

The purpose of this bylaw is to provide direction on methods for advertising proposed bylaws, resolutions, meetings, public hearings, and other things required to be advertised.

**PART 3 - DEFINITIONS**

1. “Act” means the Municipal Government Act
2. “County” means the municipality of Lethbridge County

**PART 4 – APPLICATION**

1. This bylaw applies to any notice identified in section 606 of the *Act*.
2. This bylaw does not apply to those items addressed in other sections of the *Act* that require alternative forms of advertising such as public auctions as identified in Section 421 of the *Act*.

**PART 5 – METHODS OF ADVERTISING**

1. Any notice of a bylaw, resolution, meeting, public hearing, or other thing required to be advertised pursuant to section 606 of the *Act* must be given in accordance with the timelines prescribed in subsections 606(3), (4), and (5), and contain the information prescribed in subsection 606(6).
2. The County may choose any of the following methods to advertise notices identified under section 606 of the *Municipal Government Act*:
  - a. Published at least once per week for two consecutive weeks in at least one publication circulating in the area to which the proposed bylaw, resolution or other thing relates, or in which the meeting or hearing is to be held;
  - b. Electronically by posting the notice prominently on the Lethbridge County website at [www.lethcounty.ca](http://www.lethcounty.ca);
  - c. Electronically by posting to any of the Lethbridge County official social media pages;

- d. Electronically through the County's opt-in electronic communications;
- e. Mailed or delivered to every residence in the area to which the proposed bylaw, resolution, or other thing relates, or in which the meeting or hearing is to be held;
- f. Posting the notice prominently at the County's Lethbridge administration office;
- g. Any other method as deemed necessary or appropriate by administration.



**PART 6 – SEVERABILITY**

- 1. Should any provision of this bylaw be invalid, then such provisions shall be severed, and the remaining bylaw shall be maintained.


**PART 7 – EFFECTIVE DATE**

- 1. The Bylaw shall come into effect upon third and final reading hereof.

GIVEN first reading this 6th day of April 2023.

  
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 Reeve  
  
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 Chief Administrative Officer

GIVEN second reading this 18th day of May, 2023

  
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 Reeve  
  
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 Chief Administrative Officer

GIVEN third reading this 18th day of May, 2023.

  
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 Reeve  
  
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 Chief Administrative Officer

1 <sup>st</sup> Reading	April 6, 2023
2 <sup>nd</sup> Reading	May 18, 2023
Public Hearing	May 18, 2023
3 <sup>rd</sup> Reading	May 18, 2023